

MATILDE MAZZALI



EDUCATION

Master - Cognitive Psychology in Health Communication

Università della Svizzera Italiana - Università Vita-Salute San Raffaele

2021 - Ongoing Lugano, Switzerland - Milan, Italy

Bachelor's Degree - Psychological sciences and techniques

University of Padua

2017 - 2021 Padua, Italy

Diploma - Lyceum of Applied Sciences

Liceo Aldo Moro

2017 Reggio nell'Emilia, Italy

EXPERIENCE

Account Manager's assistant

Gruppo Europa Moving People

2017 - 2019 Reggio nell'Emilia
www.movingpeoplewld.com

Franchising company of services for families, businesses and migrants.

- Contacts, selection and follow up potential franchise affiliates
- develop strategies and campaigns, considering customers' goals and opportunities, as well as their needs and budget
- Support in staff selection

Parliamentary assistant

2019 - Ongoing

local assistant of a member of the Chamber of Deputies (without reward)

- assistance in drafting press releases and social media
- election campaign communication management assistance
- local thematic and problematic analysis

VOLUNTEERING

Baseball & Softball trainer

Ba.So.Re Reggio Emilia

2014 - 2017

teach and familiarize 5 to 13 year olds with baseball-softball in local schools and summer camps

Project "Nessuno escluso 2.0"

L'Ovile

2015 - 2016

teaching the use of computers and social networks to disabled people

TRAINING / COURSES

"Giardino delle imprese" - Fondazione Golinelli

Youth entrepreneurship course that helped me develop teamwork, resourcefulness and creativity.

"Data journalism & Ethics - Data Lab

In-depth course on data-driven journalistic products

LANGUAGES

Italian

Native



English

Advanced



French

Beginner

