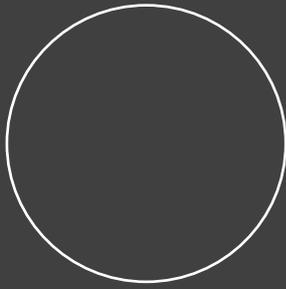


# ANTONIO PALMIERI



## WEBSITE, PORTFOLIO, PROFILES

- [nextingcompany.com](http://nextingcompany.com)
- [whataboutott.com](http://whataboutott.com) (my blog )
- [linkedin.com/in/antonio-palmieri-broadcast/](https://linkedin.com/in/antonio-palmieri-broadcast/)

## EDUCATION

Associate of Science:  
Economy & Startup Model  
**Università Federico II,**  
Naples, March 2020

Albo Pubblicisti: Journalism  
**Ordine Dei Giornalisti Di  
Roma,** Rome, July 2006

High School Diploma **Liceo  
Scientifico Statale "F.  
Sbordone"**, Naples, July  
2002

## LANGUAGES

## PROFESSIONAL SUMMARY

Experienced executive producer with over 15 years of experience in Live Broadcast industry. Excellent reputation for resolving problems and improving customer satisfaction. Enthusiastic leader eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Clear understanding of technical problems, video productions and training in HR. Motivated to learn, grow and excel in new digital media.

## SKILLS

- Operational leadership
- Project Management
- Organizational turnaround
- Schedule Management
- Multitasking abilities
- Relationship-Building
- Teamwork
- Business start up
- Broadcast technology knowledge
- Digital video production process
- Field production and Live Broadcasts
- Studio / Remote Broadcasts
- OTT broadcasting platforms
- Content Development
- Journalism

## EVENTS EXPERIENCE FROM 2014 TO 2021

- TOKYO 2020 - Olympic Games (*Executive Producer for CONI*)
- EURO 2020 - MEDIA OPERATION MANAGER - Stadio Olimpico di Roma (Sport e Salute Spa per UEFA)
- FIS ALPINE SKI WORLD CUP - Cortina 2021 (*Executive Producer - Nexting for CONI*)
- MILANO-CORTINA 2026 - Event presentation in Milan 2019 (*Executive Producer - Nexting for IOC*)
- FIBA WORLD CHAMPIONSHIP - China 2020 (*Executive Producer - Nexting for Skysport Italy*)
- OLYMPIC WINTER GAMES - Pyeongchang 201 (*Executive Producer - Nexting for Skysport It*)
- UEFA CHAMPIONS LEAGUE FINALS - Kiev 2018, Madrid 2019 and Lisbon 2020 (*Executive Producer - Nexting for Skysport, ESPN and Skysport IT*)
- UEFA CHAMPIONS LEAGUE FINALS - Berlin 2015 ,Milano 2016 and

**Italian:** Native language

**English:** B2

Upper intermediate

**Spanish:** B2

Upper intermediate

Cardiff 2017 (*Executive Producer - Time4stream for Mediaset Premium*)

- FIFA WORLD CHAMPIONSHIP - Russia 2018 (*Producer and video editor - Nexting for Mediaset It*)
- YOUTH OLYMPIC GAMES Buenos Aires 2018 (*Broadcast Live Specialist - Nexting for Skysport it*)
- MOTOGP 2018 Brno, Valencia, Jerez de la Frontera (*Broadcast Live Specialist Nexting for Skysport it*)
- UEFA FRANCE 2016 (*Producer Time4stream for Mediaset and Skysport It*)
- US Election 2016 (*Producer - Time4stream for News Mediaset*)
- FIFA WORLD CHAMPIONSHIP - Brazil 2014 (*Broadcast Live Specialist - Time4stream for Skysport*)

---

## WORK HISTORY

November 2017 - Current **NEXTING Innovative Startup - CEO**, Rome, Italy

- Orchestrated positive media coverage and stakeholder relations as public face of media company.
- Prepared organization for forecasted demand levels through effective operational planning.
- Worked with department heads to stay current on needs and offer high-level support for day-to-day operations.
- Developed international business relationships to drive business units abroad.
- Developed suggestions for technical process improvements to optimize resources.
- Liaised between business and technology units to manage delivery schedules for applications.
- Approved procurement of needed services, resources, equipment and supplies.
- Guided producers and engineers in best story development practices and sound design concepts to encourage innovation in production technique.
- Planned video shoots in studio and remotely by managing production through all stages to completion.
- Collaborated with network executives to define and propel organization's mission and vision.
- Developed schedules for production, editing and duplication for timely delivery.
- Coordinated production schedules and activities for live shows television network.

*Main Customers: CONI, SKYSPORT, SKYNEWS, MEDIASET, RAI, DAZN, ESPN, OIC, EOC, OVERON, PERFORM.*

*ref. SKYSPORT - LORENZO FELAPPI - Head of sport production*

*lorenzo.felappi@skytv.it*

*ref. MEDIASET - SILVIA BRACCO - Head of sport production*

*silvia.bracco@mediaset.it*

*ref. CONI - LORENZO PELLICELLI - Marketing, Partnership & Sales Manager*

*lorenzo.pellicelli@coni.it*

*ref. RAI - CLELIA FASANO - Artistic direction*

*clelia.fasano@rai.it*

-

November 2018 - Current **CONI - Italian National Committee - Broadcast Consultant**, Rome, Italy

- Collaborated with leadership staff to develop a OTT digital platform.
- Monitored production operations for quality and compliance with standards.
- Managed implementation of new technological improvements resulting in increased efficiency.
- Collaborated with Marketing Department and Press Officer to contents video development.
- Built contact lists and databases by researching and compiling source data into briefs.

*Ref. Danilo Di Tommaso - CONI Press Officer and Head of Communication*

*danilo.ditommaso@coni.it*

-

April 2019 - Current **EOC - European Olympic Committees - Broadcast Consultant**, Rome, Italy

- Planned live production of EUROPEAN GAMES of MINSK 2019 and EYOF BAKU 2019 for Eurolympic Channel.
- Project manager for Eurolympic Channel - OTT sport platform.

*Ref. Rosanna Ciuffetti - EOC Head of operations*

*r.ciuffetti@eurolympic.org*

*Ref. Gianluca De Angelis - EOC procurement*

*g.deangelis@eurolympic.org*

-

July 2014 - August 2017 **Time4stream - broadcast service - Director of Development**, Naples, Italy

- Established technical strategy for entire company, accounting for overall business goals, budgetary limitations and resource allocation.
- Worked with senior management to define project scope and direction, creating inter-departmental frameworks to drive successful project execution.
- Produced stories for broadcasting across TV, radio, and digital platforms.
- Counseled video-editing crew on material used for video, handling voice-overs following editing phase.
- Coordinated all installations, calibrations and maintenance for broadcast equipment used by internal production department.
- Conducted live and taped interviews to obtain information.

- Worked with clients to address and respond to client and partnership management issues.
- Used effective sales strategies to convince clients to accept proposals, resulting in increase of more than 1 MLN in new business per year.

-

February 2012 - June 2014 **JULIE ITALIA - broadcast service and tv stations - Broadcast Director**, Naples, Italy

- Assessed expected technical challenges and developed proactive solutions.
- Collaborated with leadership staff to determine appropriate budgets.
- Offered friendly and efficient service to all customers, handled challenging situations with ease.
- Led and provided direction for human resources team of 20 technicians.
- Directed job fairs to bring in local talent for long term and seasonal positions.

-

March 2010 - December 2011 **VIDEOCOMUNICAZIONI - broadcast service - Journalist and Video Editor**, Naples, Italy

- Pitched stories to editorial staff in content areas of news, sports and entertainment.
- Worked collaboratively with camera crew shooting in locations, optimizing story visualization for diverse viewers.
- Wrote pieces and news stories for online publication, coordinating images and layout to deliver proper presentation.
- Managed implementation of new technological improvements resulting in increased efficiency.
- Collaborated with leadership staff to determine appropriate budgets.
- Reviewed and edited film by selecting best combination of performance, sequencing and timing to tell story.
- Performed post-production work, including assembling raw material, editing sound and sequences and providing final product within time and budget constraints.
- Worked flexible hours; night, weekend, and holiday shifts.

-

January 2003 - December 2010 **Media Agencies - Freelance Video Editor**, Naples, Italy

- Demonstrated ability to understand director's artistic vision and maintain alignment with vision throughout editing process.
- Managed projects and workflows for creation of breaking news.
- Edited ADV videos for digital distribution by managing graphics, sound, music mix and color correction.
- Edited motion design and visual effects for Corporate, network brand identities, promotion and ADV campaigns.

- Delivered edits with multiple camera angle choices, titles, graphics, audio and special effects.

---

## **HOBBIES**

Tennis, Photography, Guitar and Green volunteering.