



Carlotta Fumagalli

EDUCATION AND TRAINING

Master of Science in Economics and Management in Arts, Culture, Media and Entertainment

Università Commerciale Luigi Bocconi [09/2019 – 03/2022]

City: Milano

Country: Italy

Final grade: 108/110

Thesis: "Using the Recovery Fund to transform the geography of the Italian National Healthcare System: feeling the gap between national evidences and local case studies" Supervisor: Francesco Longo

Major in Cities, Tourism and Events

Modules include: Quantitative Methods for Management, Project and Team Management, Tourism and Territorial Marketing, Event and Mega Event Management, Luxury Companies in the Global Landscape, Management of Cultural Industries and Institutions.

Exchange programme for selected students

Humboldt Universität – School of Business and Economics [09/2018 – 03/2019]

City: Berlin

Country: Germany

Bachelor of Science in Economics and Social Sciences

Università Commerciale Luigi Bocconi [09/2016 – 10/2019]

City: Milano

Country: Italy

Final grade: 102/110

Thesis: "Il fenomeno della segregazione scolastica: cause e possibili strumenti di policy" Supervisor: Francesco Longo

Modules include: Quantitative Methods, Micro and Macro Economics, Game Theory, Statistics, Management of Public Administrations

WORK EXPERIENCE

Global Junior Buyer – Men's Collection (Shoes, Accessories and RTW)

Bally [28/03/2022 – Current]

City: Caslano

Country: Switzerland

- Weekly sales, stock, and ST% performance analysis: development of new reports structures and models for a decrease of needed time by 25%
- Maintaining relationships with more than 100 stores among 8 different markets (PRC, Hong Kong, EMEA, North America, Japan, Australia, Singapore, Malaysia). Managing a portfolio of more than 450 products per season
- Pre-buying analysis and evaluation: sales reports, options count, OTB and regional feedbacks comparison
- Buying activities for global market: qualitative and quantitative product selection to build new collections (pre-collection, fashion show, capsules), order insertion, sizing for all the 6 managed product families
- Monitoring of the in-season deliveries, replenishment, and consolidations cross-regions to guarantee a 80% level of stock at the beginning of each delivery phase (4+)
- Collaboration for strategic activities and special projects of business development, cooperating with Merchandising, Marketing and Regional Buying teams: managing 4+ special projects per season (for example ad-hoc promotions, store openings)

Free collaboration

Play4Fun SSD [01/05/2022 – Current]

City: Osnago

Country: Italy

- Strategic support in sports events promotion activities (summer camps, tournaments, events...)
- Support in market analysis to assess local competitors positioning
- Collaboration on the definition of the program of the activities

EMEA Assistant Buyer - Internship

Loro Piana [22/03/2021 – 18/03/2022]

City: Milano

Country: Italy

Shoes & LG Men and Ladies (03/21-07/21) and Men & Ladies All Product families (07/21 – 03/22)

- Weekly sales and stock reporting for EMEA market for a total of 40 stores
- Production of monthly cross-department analysis with specific focuses (capsules, new products launch)
- Support to different regional special projects (5+) and in-season activities
- Spring-Summer and Fall-Winter pre-buying and buying analysis and evaluation (two sales campaigns: SS22, FW22): KPIs and depth analysis, look coverage, volume drivers (construction of a model to reduce by 50% the timing of buying activities).

LANGUAGE SKILLS

Mother tongue(s): **Italian**

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

German

LISTENING B1 READING B2 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B2

Spanish

LISTENING B2 READING B2 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office / Microsoft Word / Microsoft Excel / Board Management / Data Visualization (Tableau, Power BI)

VOLUNTEERING

Croce Bianca Milano

Volunteering as first aid rescuer at "Croce Bianca" since 2021.

INTERESTS AND OTHER ACTIVITIES

Sport

Practicing as artistic gymnastic athlete for 17 years until 2020, developing teamwork skills thanks to the several national sport competitions. Experience as Gymnastic teacher of different teams, improving my interpersonal, organizational and leadership skills.

I authorize the treatment of my personal data according to GDPR (EU) 2016/679 and to D.L. 196/2003.