

Sofia Passarello



EDUCATION

Nova School of Business and Economics (Nova SBE) <i>MSc in Management</i> <ul style="list-style-type: none">#8 International Master's in Management worldwide (Financial Times)	09/2023 – 01/2025 Lisbon, Portugal
University of Rome Tor Vergata <i>B.A. in Global Governance</i>	09/2019 – 07/2022 Rome, Italy

PROFESSIONAL EXPERIENCE

Nova Startup Club at Nova SBE <i>Head of Events Department</i> <ul style="list-style-type: none">A student-run organization that connects members with innovative startups fostering collaboration, creativity, and an entrepreneurial mindsetManaged and coordinated a team of 11 to organise 5 club eventsPartnered with 3 startup hubs and 1 sales training centre	06/2024 – 12/2024 Lisbon, Portugal
Summer Startup Experience program at Visor.ai <i>Strategic Market Entry Analyst</i> <ul style="list-style-type: none">A company specializing in AI-powered chatbots and automation solutions to enhance customer service and operational efficiencyResearched competitor trends and customer insightsDeveloped strategic actions for Visor's market entry	06/2024 – 07/2024 Lisbon, Portugal
Nova Startup Club at Nova SBE <i>Event Leader</i> <ul style="list-style-type: none">A student-run organization that connects members with innovative startups fostering collaboration, creativity, and an entrepreneurial mindsetLed the organisation of the "Startup Pitch Contest" eventCollaborated with Nova SBE Haddad Entrepreneurship Institute	02/2024 – 05/2024 Lisbon, Portugal
Sanità di Frontiera – salute senza confini Onlus <i>Assistant Project Manager</i> <ul style="list-style-type: none">Drafted project proposals, reports, and cataloguesOrganised fundraising events and engaged in charitable work	11/2021 – 04/2022 Rome, Italy

CERTIFICATES

InnoWomen <i>Hackathon</i> <ul style="list-style-type: none">Acquired basic skills in Low Code development and AI integration for building innovative solutions	09/2024 Lisbon, Portugal
Certiport <i>Microsoft Office Excel</i> <ul style="list-style-type: none">Mastered Microsoft Excel skills such as data entry, formula creation, data analysis, and data visualization	01/2024 Lisbon, Portugal
ISPI <i>Europrogettazione</i> <ul style="list-style-type: none">Gained basic knowledge in drafting project proposals aligned with EU funding tenders	11/2021 Rome, Italy
ISPI <i>Project Cycle Management</i> <ul style="list-style-type: none">Developed key principles and skills for executing successful projects	10/2021 Rome, Italy
University of Applied Sciences Dresden <i>Self-Management and Creativity Techniques</i> <ul style="list-style-type: none">Learned key techniques to enhance self-management skills	12/2020 Rome, Italy

VOLUNTARY EXPERIENCES

Lasallian Youth Assembly Program <ul style="list-style-type: none">Collaborated with the DENA Brothers of Christian Schools to engage with the homelessVolunteered at the Methodist Home for Nursing Rehabilitation and the Franklin William Women's Shelter, providing support to the elderly and children from vulnerable backgrounds	07/2016 07/2017 New York, Philadelphia USA
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SKILLS AND INTERESTS

Languages Bilingual English and Italian; basic French	Technical Skills Microsoft Office: PowerPoint, Excel, Word Project Management Event Management Basic skills in Low Code and AI Integration	Soft Skills Leadership: Problem-Solving Self-Management Negotiation Organization	Work Ethic: Proactiveness Results-Driven Adaptability	Communication: Teamwork Collaboration Public Speaking
Interests Music Composition; Athletics; Artistic gymnastics				