

MICHEL MARINARO

Junior Project Manager & Event Assistant



ABOUT ME

I am a Master's student in Sport Management with a background built across university projects, sports federations, and experiences in team and community management. I have contributed to the organization of national events and the communication of projects with strong social and sporting impact, developing skills in coordination, problem solving, and teamwork.

With humility and determination, my aspiration is to grow as a professional in project management and communication, bringing vision, responsibility, and passion into every context I engage with.

EXPERIENCE

Revealio Content Project Manager & Social Media Strategist — 2024-2025

- Founded and managed a digital hub on sport management, coordinating Marketing, Communication, and Logistics teams.
- Organized interviews, articles, and events with managers, academics, and professionals.
- Built workflows and reporting methods to monitor content impact and audience engagement.
- Created and managed editorial calendars, SEO-oriented copy, and graphics with Canva.
- Coordinated interviews and online community building with professionals and academics.

EduChampDC – Founder Project Manager & Digital Communication Coordinator — 2023 - present

- Designed and delivered communication campaigns for webinars and events with 500+ participants.
- Created and scheduled social content (posts, graphics, newsletters).
- Collected and analyzed feedback through surveys, producing KPI-based reports.
- <https://www.youtube.com/watch?v=QJnUOAn6YIs>

Garge Srl - Junior Project & Marketing Intern 2025

- Support to the CEO and senior managers in project planning and reporting.
- Drafting of official documents, emails, and presentations.
- Support in digital communication and event logistics.

Federazione Italiana Cricket Sustainability & Reporting Assistant — 2024

- Supported the drafting of the Federation's first Sustainability Report, aligned with SDGs and ISO 26000.
- Managed stakeholder surveys, data collection, and analysis.
- Collaborated in the redaction of official documents and narratives.

Sports Federation – Trofeo CONI Estivo/Invernale

- Contributed to the successful delivery of the Trofeo CONI Summer 2024 (Sicily) and Winter 2025 (Abruzzo), supporting the team led by Cecilia D'Angelo in the coordination of logistics and activities.
- Recalled for the Trofeo CONI Summer 2025 (Friuli Venezia Giulia) thanks to positive performance, providing cross-team operational support to ensure smooth execution of the event.

Coaching & School-Sport Projects – Rome

- Rowing Coach at Reale Circolo Canottieri Tevere Remo (3 years): led youth teams and coordinated a school-sport project with middle schools in Rome, fostering participation and development of young athletes.
- Rowing Coach at Circolo degli Esteri (1 year): trained a wide range of members (ages 30–85), adapting programs to different fitness levels and goals.
- Water Polo Coach at Circolo Casetta Bianca (1 year): coached Under 12, Under 14, Under 18, and Under 20 teams, designing training sessions for technical growth, teamwork, and competition.

EDUCATION

- Executive Master in Project Management (2025- in corso) GEMA Business School
- Master's Degree in Sport Management (2023–2025) – Focus on Sport Marketing, Sponsorship, Event Management
University of Rome “Foro Italico”
- Bachelor's Degree in Sport and Exercise Sciences (2021–2023) – Specialization in Education and Athletic Preparation
University of Rome “Foro Italico”
- High School – IIS Pacinotti-Archimede (Sports Science Program) (2015–2020)

HARD/SOFT SKILLS

Project & Event Management

- Coordinated national and international events (Trofeo CONI, EduChampDC webinars, Triathlon Sanremo) managing agenda, logistics, and reporting.
- Supported senior managers in drafting project documentation, SAL reports, and official presentations (Garge Srl, Federazione Italiana Cricket).
- Oversaw multi-stakeholder engagement (federations, schools, institutions, international speakers), ensuring alignment and delivery.

Communication & Editorial Writing

- Drafted official documents, emails, and institutional texts for federations and university projects.
- Created editorial plans and SEO-oriented content (articles, newsletters, social copy) for Revealio and academic projects.
- Edited presentations and communication materials for large-scale events (500+ participants).

Digital & Social Media

- Designed and managed social media campaigns (Instagram, LinkedIn, TikTok, YouTube) achieving +30% engagement growth.
- Produced graphics, visuals, and reports using Canva, PowerPoint, and Google Suite.
- Developed and maintained a portfolio website with HTML, CSS, and JavaScript, applying UX/UI basics and SEO principles.

Analytics & Reporting

- Designed and conducted surveys for event participants (EduChampDC, federations), transforming data into actionable insights.
- Built Excel dashboards and reports to track KPIs such as engagement rates, membership growth, and event participation.
- Supported the Sustainability Report of the Italian Cricket Federation, aligning KPIs with SDGs and ISO 26000 standards.

Soft Skills (applied in practice)

- Problem solving under pressure: ensured smooth delivery during live events with unforeseen logistical issues.
- Teamwork & leadership: coordinated student teams in Marketing, Communication, and Logistics at Revealio.
- Adaptability & learning mindset: self-taught in digital tools (Canva, HTML, ChatGPT, Analytics basics) to expand expertise.
- Sustainability & social impact orientation: applied sustainability principles in academic research, federations, and event planning (FutuRace Rome, Earth Day-related themes).

LANGUAGES

 Italian – Native speaker

 English – B1 (currently improving through courses to reach fluency)

ACHIEVEMENTS

- +30% engagement in national sports events — showcasing reasoning ability in analyzing audience behavior and optimizing strategies
- +45% increase in youth sports memberships — reflecting strong drive and ambitious goal-setting
- Speaker & moderator in events with over 500 participants — demonstrating team spirit, communication, and collaboration skills
- Former Serie A2 Water Polo Goalkeeper (2017–2019) — highlighting resilience, discipline, and teamwork
- 3rd place at the Italian Under-23 Rowing Championships — demonstrating perseverance and competitive spirit
- Selected for a national training camp and competed internationally at the Silver Skiff 11 km in Turin, ranking 40th out of 700 athletes worldwide — showing dedication, endurance, and international exposure