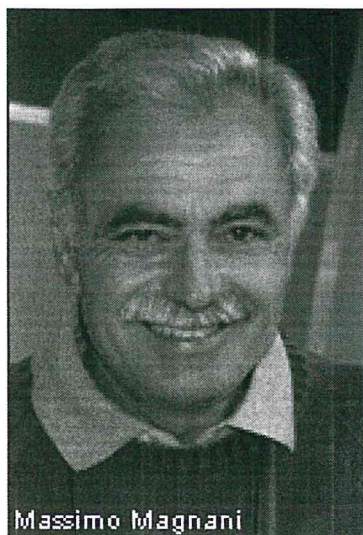


**FORMATO
EUROPEO PER IL
CURRICULUM
VITAE**



**INFORMAZIONI
PERSONALI**

Nome

Indirizzo

Telefono

Fax

E-mail

Nazionalità

Data di nascita

MAGNANI MASSIMO

ESPERIENZA LAVORATIVA

• Date (1976 – 1991)

• Date (1984 – 1991)

• Date (1989 – 1992)

• Date (1997 – 2000)

AS TEACHER

- 1976-1991 Physical Education Teacher by several Intermediates Schools in Ferrara and Province

- 1984-1991 Physical education Teacher working with disables students

AS COACH

- I worked for the Italian Federation of Modern Pentathlon as technical and competition planning responsible for the running competitions, from 1989 to 1992, taking part to the Olympic Games of Barcelona.

- I worked for the Italian Athletics Federation at the International Department, focused on the long distances, cross country and road races management for Senior National Team as well as the Youth Categories (Junior and U23);

- I worked in the Technical Department of the Italian Athletics Federation as Head Coaches for the Long Distances and Marathon National Team, from 1997 to 2000. The main results I obtained as Head Coach of the Long

Distance for the Italian Federation are:

Gold Medal as Men Marathon Team (also gold, silver and bronze in the individual event) in the 1998 European Championships in Budapest (HUN)

Silver Medal as Women Marathon Team (also silver and bronze in the individual event) in the 1998 European Championships in Budapest (HUN)

Silver Medal as Marathon Men Team (silver medal also individually) in the World Championships 1999 in Seville (ESP)

2nd place as Men Marathon Team and 3rd place Women Marathon Team at the Marathon World Cup in Athens, in 1997;

- I coached several international athletes, amongst my main achievements as coach I obtained with the former marathon runner **Giacomo Leone**: - 1996: 1st place at New York City Marathon - 2000: 5th place at Sydney Olympic Games - 2001: National Marathon Record of 2h07'52" set in Lake Biwa Marathon (Japan).

• Date (2000 – 2012)

- Others athletes still coached:

Pertile Ruggero: 2h09'53"/marathon; 62'17"/half; 28'54"/10000; participating at Beijing Olympic Games; 8th place at the 2011 World Marathon Championships; 10th place at the London 2012 Olympic Games

Daniele Meucci: 10000m Bronze Medalist at the 2010 European Athletics Championships; Silver Medalist at the 2012 European Athletics Championships; 7'41"44/3000; 13'19"00/5000; 27'32"86/10000; qualified for 2012 London Olympic Games

Giulia Martinelli: 9'39"43/300st; 9'13"13/3000: finalist at 3000st World Junior Championships; qualified for the 2012 London Olympic Games

- I was appointed as Italian Athletics Federation (FIDAL) Technical and Organizational Director from December 2012

• Date (1971 – 1991)

OTHER ACTIVITIES RELATED WITH ATHLETICS

Sport Study and Research, Sport Development, Sport Educational

- 1971/1972: I worked with a group of research and experimentation on the "Application of the Autogenous Training" in subjects involved in competitions.

- 1972 /1980 I cooperated with a group of study, research and experimentation, by Ferrara University, in the development of an Athletics evaluation test, known as "Conconi Test", which allows the measuring of the Anaerobic Threshold of an athlete. The research has allowed to define protocols of its application in several individuals and team disciplines.

- 1997/98 I was part of a group of study in research and experimentation on the effects of the training and living at very high altitude, for subjects competing in endurance disciplines,

- 1988/1991 I was responsible of the plan of research and study on "Application of the Conconi Test on students of the secondary school", in De Pisis School" of Ferrara.

- I was and I'm appointed as "Expert" of Sport Management courses by Italian Olympic Committee (CONI)

- I published several technical articles on magazines like: "L'Espresso", "Corriere", "La Corsa", "Atletica Leggera", "Running People", Runner's World Italy;

- I wrote the book "Le più belle Maratone del Mondo" (The most beautiful Marathon in the World);

Television Commentator

• Date (1987 – 1998)

- I was television commentator for RAI during the World Athletics Championships in Rome 1987 and for the World Marathon Cup in Milan 1989.

- I was television speaker for Telemontecarlo Channel, between 1997 to

1998;

- I was nominated "Expert" for RAI SPORT for the most important Athletics events like World Athletics Championships, European Athletics Championships and Olympic Games

- I was nominated "Expert" by RAI SPORT for the most important Italian and International Marathons

• Date (1998 – 2013)

International Federation Commitments

- Since 1998 I was and I'm still nominated **European Athletics Cross Country Commission Member**;

- Since 2007 I was and I'm still nominated by IAAF. "**ICRO's**" (International Cross Country & Road Races Officials)

- 2007 and 2011 I was elected by the IAAF General Assembly as "**IAAF Cross Country Committee Member**"

- I have been appointed "**Technical Delegate**" by IAAF and EA in several international events, as:

IAAF World Half Marathon Championships in Birmingham (UK) - 2009

IAAF World Half Marathon Championships in Kavarna (BUL) - 2012

SPAR European Cross Country Championships in Dublin (IRE) - 2009

SPAR European Cross Country Championships in Beograd (SRB) - 2013

European 10000m Cup in Barakaldo (ESP) - 2001; Istanbul (TUR) – 2008; Bilbao (ESP) - 2012

European Champion Clubs Cup Cross Country in Istanbul (TUR) - 2007-2009

Kalamata EA International Permit Meeting - 2010

Llodio EA International Permit Cross Country - 2009

Soria EA International Permit Cross Country – 2010

Beograd EA International Permit Cross Country - 2013

- I have been appointed "**ICROs**" by IAAF in World Cross Country and Half Marathon Championships like:

World Cross Country Championships Amman (JOR) - 2009

World Half Marathon Championships Nanning (CHI) - 2010

- I have been appointed "**Jury of Appeal Member**" by IAAF in World Cross Country Championships in Bidgoszcz (POL) - 2010

• Date (1978 – 2003)

JOB EXPERIENCES

MARKETING, COMMUNICATION AND MANAGEMENT

- I have been administrator of the sport equipment store "Magnani Sport" in Ferrara from 1978 to 1987.

- I have been Staff member and "Running Promotion Responsible" for several Companies: 1978/1981: Diadora Sport Company as Consultant for Shoes and Training products

1982/1983 for the "Sandy's" company of Caltignana (NO), Nike's trade licensing for Italy; 1984/1985 for "Nike Italy", Nike's trade licensing for Italy; 1987/1990 f: LOTTO Company;

- 1981/1992: Consultant of Worbas travel agency in Ferrara in promoting and organizing sport and tourism packages in the running section. I was also one of the creator of the project of connection between the best marathons in the world and the travels, known as "Run with Worbas.". The project is now used and developed by TerramiaTour of Ferrara;

- 1993/1994 I have been Project Manager of the Avia Company as "Challenge" Sponsorship & Sport Consultant.

- 2001/2003: I have been consultant of "Rosa & Associati Sports and Marketing Consulting" in the management and marketing divisions

- 2000 I found ProSport, sport communication company, now operating into the Sport Market through the divisions: Athletes Management, Events; Projects; I also found the Sport Club "Atletica Ferrara"

- I have been Consultant for Sport negotiations between Football Events, Sport Governing Bodies, Football Clubs, Sport Event Organizers, Institutions.

• Date (1991 – 2012)

JOB EXPERIENCES

EVENTS ORGANISATION & HUMAN RESOURCES

MANAGEMENT

As Organizational Manager, I collaborated in planning and developing technical, advertising, marketing, promotion and human resources management with several Sports, Private Companies, Organizing Committees, National and International Federations:

National and International Federations Job, Sport: Athletics

- I have been appointed as General Director of the 1991, 1993, 1995, 1997 Italian Cross Country Championships (Teams and Individual); the competitions were organized by the CUS Ferrara

- I have been appointed as Technical and Organizational Director of the World Cross Country Championships, held on the 23rd of March 1997 in Torino: the event was organized by The Italian Athletics Federation (FIDAL) and Athletics International Federation (IAAF)

- I have been appointed General Director of the 5th SPAR European Cross Country Championships, held on the 13th of December 1998 in Ferrara; the Event was organized by the Italian Athletics Federation (FIDAL) and European Athletics (EA)

- I have been appointed Assistant of the Meeting Director for the Golden Gala Meeting (included in the Golden League and now in the Diamond League system), in the 1995, 1996; the Meeting was organized by the Italian Athletics Federation (FIDAL)

- I have been appointed Event and Technical & Competitions Director for the 13th SPAR European Cross Country Championships, in the 2006; the event was organized by Italian Athletics Federation (FIDAL) and European Athletics (EA)

- I have been appointed in 2008 and 2009 as Technical, Competition and Venue Director for the European Indoor Championships, in Torino, in March 2009: the event was organized by the Italian Athletics Federation (FIDAL) and European Athletics (EA)

- I have been appointed as “Head of Sport & Technical” in occasion of the 2010 World Indoor Championships in Doha, organized by Qatar Olympic Committee, Qatar Association of Athletics Federation (QOC & QAAF) and International Athletics Federation (IAAF)

- I have been appointed “Technical Assistant” for the 2010 IAAF Diamond League in Doha, organized by QAAF

- I have been appointed as “Head of Individual Sport” (Athletics, Gymnastic Artistic & Trampoline, Cycling, Bodybuilding, Weightlifting, Equestrian Jumping & Dressage, Endurance) for the 2011 Arab Games in Doha, organized by AGOC

- I have been appointed as “Head of Follow up” and Sport Presentation Manager in occasion of 2011 Samsung Diamond League in Doha, organized by QAAF

- I have been appointed as Head of Follow up” and Sport Presentation-Broadcaster liaison in occasion of 2012 Samsung Diamond League in Doha, organized by QAAF

• Date (2001 – 2010)

Private Companies Job: Sport: Athletics

- I have been appointed as Technical Consultant of the Milano City Marathon Organizing Committee, in the 2001;

- I have been appointed Strategic, Technical and Organizing Director of Milano City Marathon, 2002-2003-2004; the Event was organized by RCS Sport-La

Gazzetta dello Sport, the main sport daily newspaper in Europe.

- As CEO of Prosport Events division, together with my Company I organized "Mezza di Monza", Half Marathon into the National Monza Autodrome) 2004, 2005, 2006, 2007, 2008, 2009, 2010;

- As CEO of Prosport Events division, together my Company I organized Night Run (100Km relay) and Terry Fox Run Milano (5KM), the 2005, 2006 and 2007;

- AS CEO of Prosport Projects division, in the 2006 I started the project "On the Run" and "A Scuola di Corsa", projects for the students of the City of Ferrara;

- AS CEO of Prosport Atletica Ferrara division, together with my company, I organized and managed the technical aspect of the 2007 Avon Running Tour, 4 road races for women only

- As CEO of Prosport Event division, together with my company, I was the Project Leader of Gazzetta Run, road running tour of 7-9 Road Races in 2006-2007. The event was organized by RCS Sport-Gazzetta dello Sport the main sport daily newspaper in Europe.

- As CEO of Prosport Event division, together with my company, I organized The Media Running Challenge (5km)in 2008-2009; the event has been organized for Coca Cola HBC Italy

- As CEO of Prosport Event division, together with my company, I organized "la Corsa della Speranza" Charity race of 5km in the 2007-2008-2009-2010

• Date (1991 – 2010)

Private Companies Job: Sport: Rugby

- I have been appointed General Director of the 1991, II World University Cup of Rugby; the event was organized by CUS Ferrara

Private Companies Job: Sport: Basketball

- I have been appointed Marketing and Sponsorships Director of the 1994, Italian female Basketball "All Star Games";

Private Companies Job: Sport: Volleyball

- I have been appointed General Manager of the Conad Ferrara Team, participating at the Italian Volleyball Serie A Championship 1999-2000

Private Companies Job: Sport: Duathlon

- I have been appointed General Director of the 1996 World Duathlon Championship in Ferrara; the event was organized by the Ferrara Municipality

Private Companies Job: Sport: Cycling

- I cooperated with the 2005-2006-2007 Giro d'Italia Organizing Committee; the event was organized by RCS Sport

Private Companies Job: Sport: Gymnastic

- I have been appointed as General Consultant of the 2008 Italian Gymnastic Artistic Championships for Club; the event was organized by Palestra Ginnastica Ferrara

- I have been appointed as General Consultant of Gymnastic Artistic match Italy- German; the event was organized by Palestra Ginnastica Ferrara and Ferrara Municipality

Institutional Companies Job: Sport: XX Winter Olympic Games, Torino 2006

- I have been appointed "Venue Manager" for Hockey Training site for the XX Winter Olympic Games of Torino 2006; the event was organized by TOROC

Others Events: Ferrara Balloons Festival

**ISTRUZIONE E
FORMAZIONE**

- As CEO of Prosport Event, together with my company I organized the 2008, 2009 and 2010 the 4th, 5th and 6th Ferrara Balloons Festival: the event is promoted by the Ferrara Municipality and Ferrara Province.

Degree Certificate in Physical Education, got at Urbino University in 1976
- Postgraduate as Teacher for Handicapped People at Ferrara University in 1989
- Degree as Athletics National Coach at FIDAL (Athletics Italian Federation)
- "IAAF Expert": Level V of the IAAF Academy Program
- 4th European Coach Level got at Scuola dello Sport in Rome

MADRELINGUA

ITALIANO

ALTRE LINGUA

**INGLESE (FLUENTE)
SPAGNOLO (FLUENTE)**

**Dichiarazione
autorizzazione al
trattamento dati personali**

In riferimento alla legge 196/2003 autorizzo espressamente l'utilizzo dei miei dati personali e professionali riportati nel mio curriculum

DICHIARAZIONE SOSTITUTIVA DI CERTIFICAZIONE

(Art.46 D.P.R. 28 dicembre 2000 n.445)

Il Sottoscritto MAGNANI MASSIMO

C.F.: MGNMSM51R04D548U

Nato a FERRARA

il 4 OTTOBRE 1951

residente in FERRARA

Via TITO SPERI, 5

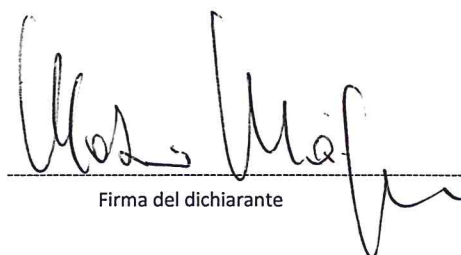
Consapevole che chiunque rilascia dichiarazioni mendaci è punito ai sensi del Codice Penale e delle Leggi speciali in materia, ai sensi e per gli effetti dell'art.46 D.P.R. n.445/2000

DICHIARA

AI SENSI DELL'ART.53 D.LGS 30 MARZO 2001 N.165, COSI' COME MODIFICATO DALL'ART.1 CO.42, LETTERA H ED I DELLA L. 6 NOVEMBRE 2012, N.190 (LEGGE ANTICORRUZIONE), CHE NON SUSSISTONO SITUAZIONI, ANCHE POTENZIALI, DI CONFLITTO DI INTERESSI CHE IMPEDISCANO L'ESPLETAMENTO DELL'INCARICO CONFERITOMI.

Si informa che la dichiarazione suddetta sarà oggetto di pubblicazione sul sito di CONI Servizi alla voce Amministrazione Trasparente ai sensi del D.Lgs. 14 marzo 2013, n. 33, art. 15.

ROMA 31/01/2014



Firma del dichiarante

**RIEPILOGO DATI RELATIVI AD INCARICHI DI CONSULENZA EX ART.15, COMMA 1, LETT. c) DEL D.LGS. 14 MARZO
2013, N.33**

DATI DEL CONSULENTE

Nome	MASSIMO
Cognome	MAGNANI
CODICE FISCALE	MGNMSM51R04D548U

Elenco dei dati relativi allo svolgimento di incarichi o la titolarità di cariche in enti di diritto privato regolati o finanziati dalla P.A. o lo svolgimento di attività professionali

Ente conferente l'incarico	Tipologia di incarico	Oggetto dell'incarico	Durata dell'incarico	Tipologia di attività professionale svolta
FIDAL	TEMPO DETERMINATO	DIRETTORE TECNICO E ORGANIZZATIVO	2013-2016	LIBERA PROFESSIONE
/	/	/	/	/
/	/	/	/	/
/	/	/	/	/

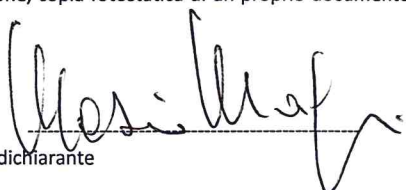
NB

Barrare le righe non necessarie. Ove occorra compilare tanti fogli quanti siano necessari ad esaurire le informazioni richieste, avendo cura di sottoscrivere comunque il presente modulo.

Il sottoscritto, preso atto che, ai sensi dell'art. 46 e 47 del DPR 25 dicembre 2000, n.445, le dichiarazioni mendaci, la falsità negli atti e l'uso di atti falsi nei casi previsti dalla predetta legge sono puniti ai sensi del codice penale e delle leggi speciali in materia, sotto la propria responsabilità, dichiara che le informazioni sopra riportate sono complete, esaustive e corrispondenti al vero.

Ai sensi dell'art.38, comma 3 del DPR 25 dicembre 2000, n.445, si allega alla presente dichiarazione, copia fotostatica di un proprio documento di identità in corso di validità.

ROMA 30/01/2014


Firma del dichiarante

Si informa che la dichiarazione suddetta sarà oggetto di pubblicazione sul sito istituzionale di Coni Servizi alla voce Amministrazione Trasparente ai sensi del D.Lgs. 14 marzo 2013, n. 33, art. 15.